1. The resource-based view of the firm;
   a. In theory, what suggestions does it provide for corporate managers responsible for strategic management?
   b. How could such suggestions be put in practice in a company and what challenges there might be in doing so?
   
2. How the structure (i.e. composition) of an industry affects a company conducting its business in the industry. And consequently, how the industry structure should be taken into account in strategic management?
   
3. What are stakeholders (of an organization), and why and how such entities should be taken into account in strategic management?

4. Does strategic management in a non-profit organization differ from that in a profit-seeking company? If no, why not – or if yes, how?